

# g l o b a l strategy, inc.

International Business Development

Global Strategy, Inc. consultants utilize a proprietary knowledge base and custom-developed methodologies and information networks to uncover and evaluate new products and technologies, strategic partners, and business intelligence, on a global basis. With pinpoint accuracy, we identify, evaluate and approach industry, research, and government organizations who can best provide information that precisely fits the assignment. This primary research is then compiled, analyzed and presented as actionable business information. We deliver a flexible, analytical business development solution customized to the specific requirements of the client.

#### Industry Expertise

- Advanced Materials
- Chemicals and Polymers
- Energy and Engineering
- Industrial Products
- Life Science
- Nanotechnology



“ We found their work to be thorough and of high quality. I strongly recommend GSI for business development and market intelligence assignments.”

- Vice President, USA Pharmaceutical Company

“ I highly recommend GSI to companies who wish to diversify internationally and seek business opportunities in new products, new technologies and new markets. ”

- R&D Director, Japan Engineering Company

“ I personally felt that the choice to engage GlobalStrategy was warranted based on our first contacts and I am pleased to see that this has proven in a short period to be a wise choice.”

- CEO, USA Nanotech Company

## consulting services

### In-Source Innovation

- License Technology
- Market New Products
- Merger & Acquisition
- Technology Transfer

### Business Intelligence

- Benchmark Analysis
- Competitive Intelligence
- Market Research
- Technology Assessment

### Market Development

- Distribution & Sales
- Joint Venture
- License
- Merger & Acquisition

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## the global advantage

### Profile

Established in May 2001 as a boutique business development consulting firm providing Innovation In-Sourcing, Business Intelligence, and Market Development services.

### Mission

Generate value and revenue growth for clients by creating customized business development solutions in a timely, cost-effective, and professional manner.

### Staff

Key staff members have substantial industry and consulting experience in all facets of international business development.

### Affiliations

- Association for Corporate Growth
- Association of Strategic Alliance Professionals
- Association of University Technology Managers
- Global Consulting Network
- Institute of Management Consultants
- International Trade Club of Chicago
- Licensing Executive Society
- Society of Competitive Intelligence Professionals

## Global Strategy Capabilities Summary

- Assignments customized to client requirements.
- World-class information procurement expertise.
- Proprietary analytical process utilized in searches.
- Creative, efficient and results-oriented team.
- Worldwide information networks developed over 2 decades.
- Founder, Global Consulting Network, composed of consulting firms located in over 50 countries.

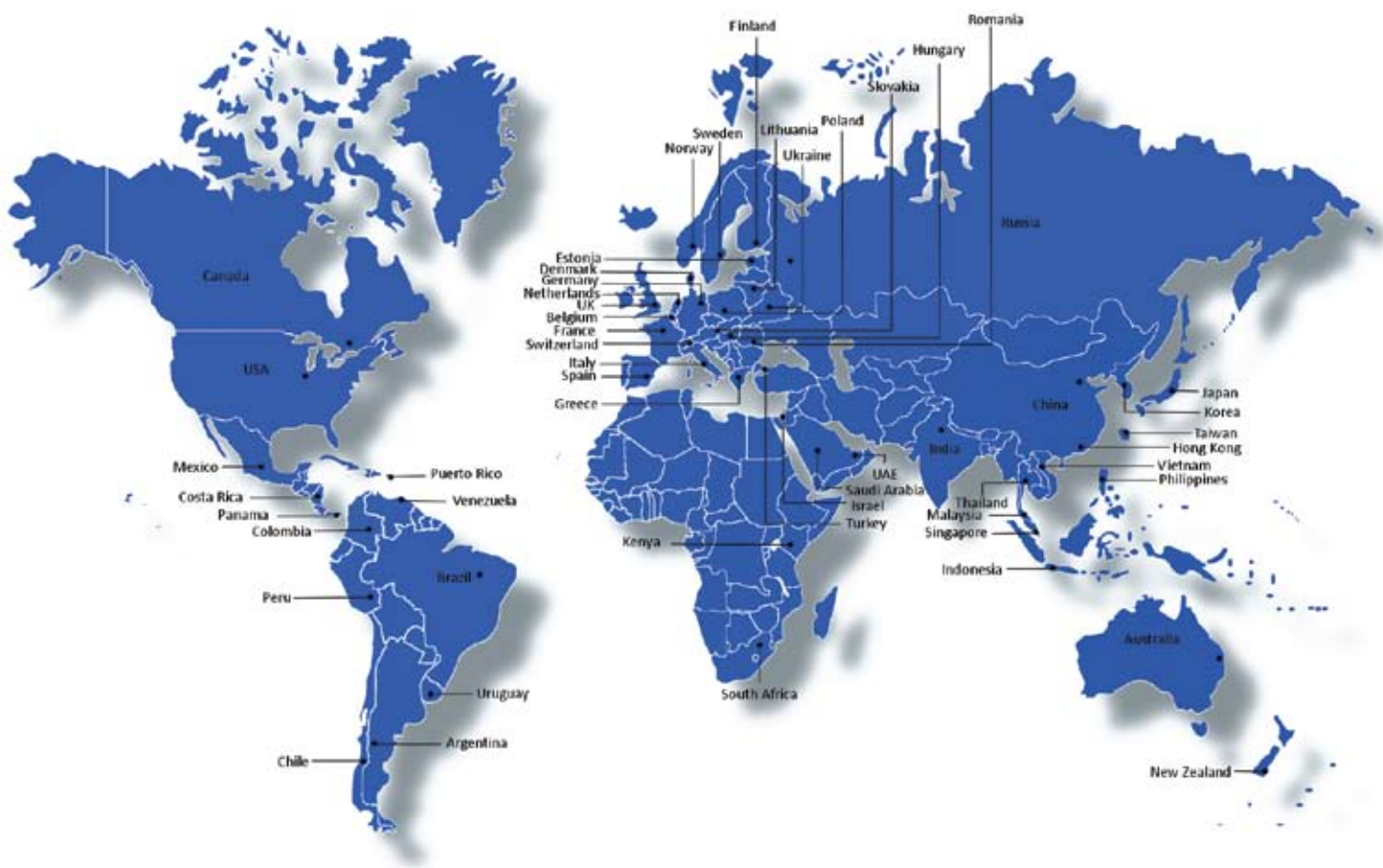
# Global Consulting Network

## Profile

Established in 2003 by Global Strategy as an international group of business development and strategic intelligence consulting firms providing seamless, integrated consulting solutions to clients in developed and emerging markets.

## Sectors

Advanced Materials, Aerospace, Automotive, Chemical, Consumer Goods, Electronics, Energy, Environmental/Geosciences, Financial Services, Food & Beverage, Industrial Products, Information Technology, Life Science & Healthcare, Transportation & Logistics



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732 Florsheim Drive Ste 11 | Tel 847.984.1450 | info@consultgsi.com  
Libertyville IL 60089 USA | Fax 847.984.1445 | www.consultgsi.com